

Economics and Business

AS/A2 and IB Economics



DEPARTMENT STAFF

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Economics Or Business ??

- ▶ Do you know that some people believe that money grows on trees.



- ▶ Others, that you only have to ask and you will receive.



- ▶ And then there are those who have a strong sense of justice about their own needs.

Do **you** recognise any of these people?

Then studying Economics **OR** Business may be for you

Department Aims

- ▶ **Academic Excellence.** We have a proven track record of excellent academic outcomes.

Please find IB and A level results in St Helen's 08

- ▶ **Enjoyable Learning.**

The subjects are made relevant and alive and encourage inquisitive minds and independent learning.

Activities; Young Enterprise; Investment Challenge; Eye Witness magazine. Guest speakers and Visits


Developing essential life skills that are transferable

- ▶ Communication
- ▶ Application of number
- ▶ Information technology
- ▶ Problem solving
- ▶ Working with others
- ▶ Improving your own learning and Performance.




Economics

What Will I learn?

- ▶ An understanding of economic concepts and theories through critical consideration of current economic issues.
 - ▶ How to apply concepts and theories in a range of contexts and to recognise the value and limitations in explaining real world phenomena
 - ▶ How to analyse and evaluate the strengths and weaknesses of the market economy and the role of governments at national and international level.
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Business.

What will I learn?

- ▶ A critical understanding of organisations, the markets they serve and the process of adding value.
 - ▶ The internal workings and management of organisations.
 - ▶ Decision making in a dynamic external environment
 - ▶ The influence of stakeholders–e.g. customers, shareholders, employees etc
 - ▶ External influences – law, government, ethics.
 - ▶ Marketing, production, finance and human resources.
 - ▶ Analysis of Business problems
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Economics will appeal if you:-

- ▶ Would like a career in an economics related profession.
- ▶ Enjoy studying a subject that affects your everyday life.
- ▶ Want to keep your options open. Combines well with a wide range of science and humanities subjects.
- ▶ Bases for future study in areas such as law, accounting, business and politics



Business will appeal if you:



- ▶ Are interested in how a business operates
- ▶ Enjoy a subject that is relevant to life and experiences
- ▶ Would like a career in business or management
- ▶ Want to keep your options open



IB ECONOMICS



- ▶ Economic concepts and theories applied in a more global context.
- ▶ Real world economic issues studied from different global perspectives.
- ▶ Internal assessment. Written commentaries on world issues.
- ▶ Time: to discuss and debate and consolidate learning
- ▶ Independent learning
- ▶ Share thoughts on line in international forums